



**A PLANNING COMMITTEE MEETING OF ALCESTER TOWN COUNCIL WAS  
HELD ON MONDAY 24<sup>th</sup> AUGUST 2015 7PM  
AT GLOBE HOUSE, PRIORY ROAD, ALCESTER**

**Present**

Cllrs M Cargill (Chairman), C Neal-Sturgess (Mayor), C Brannigan (Deputy Mayor), J Bunting, Y Morrison, M Gittus, A Foster, M Nash, J Kenyon.

**PUBLIC PARTICIPATION AT DISCRETION OF CHAIR**

There were no members of the public present at the meeting.

**A G E N D A (Standing Orders apply only Committee members to take part)**

**1. Apologies**

There were no apologies

**2. Declarations of Interest**

*Cllr C Neal-Sturgess declared a non-pecuniary interest in item 5a.*

**3. Minutes of Last Meeting**

The minutes of the last Planning Committee meeting, of the 10<sup>th</sup> August, having been circulated and approved by the Committee were signed by the Mayor.

**4. Strategic Matters**

**a) Alcester Neighbourhood Development Plan**

Cllr C Neal-Sturgess gave an update, Cllr M Nash requested to join the group and a meeting was organised for the 2<sup>nd</sup> September.

**b) Alcester Innovation Centre**

Cllr C Neal-Sturgess stated that the group were due to meet again and would have more to report after the that date

**c) Land off Stratford Road**

The Committee requested a special meeting to bring everyone up to date with the options currently received for the land.

**d) Alcester Housing needs**

There was nothing further to report.

**e) Issues from other ATC Committees**

None

**5. Planning Applications**

- a) 15/02473/ADV** - Proposed: Fascia board front elevation (retrospective) At: 17 - 19 Priory Road, Alcester, B49 5DX, For: Mr G Fickert. Comments due by: **1 September 2015**. Case Officer: Emma Southerill-Smith

**No Objections** – ATC Cllrs were disappointed that this is a retrospective application, however had no material planning objections to the signage as already installed. The white background matches the painted building and the simple black writing is appropriate for the location within the conservation area of Alcester, in the opinion of Cllrs an improvement on the previous. They do not anticipate there to be any objections from neighbours.

- b) 15/02869/TEL28** - Proposal: Installation of a new electronic communications equipment cabinet Location: STREET RECORD, Bleachfield Street, Alcester. In accordance with Part 24 of the Town and Country Planning (General Permitted Development) (Amendment) (England) Order 2013, the above Notification has been received on 4 August 2015. If you wish to make any comments regarding the above notification of works, please address you correspondence to the **Applicant** by **1 September 2015**. THIS NOTIFICATION IS FOR INFORMATION ONLY - Claire Gilbert Assistant Planner

**No Objections** – ATC Cllrs had no comments to make regarding the proposed.

- c) 15/03035/TREE** - Proposed: - T1: Ash: remove. - T4: Buddleja: remove. - T7: Magnolia: reduce back to previous points. At: 14 Moorfield Road, Alcester, B49 5DA, For: Mrs Sally Macreavy. Comments due by: **10 September 2015**. Case Officer: Ruth Rose

**No Objections** – ATC Cllrs had no objections to the proposed to remove a number of trees from a parking space at the property, however did note that the location is currently untidy and hope that the works will include an improvement of the landscaping within the conservation area of Alcester. Cllrs did not anticipate there to be any objections to the proposed but trust that the necessary assessments have been carried out by an arborist.



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**6. Notice of Decision**

- a) **15/02163/FUL - PERMISSION WITH CONDITIONS** – Proposed first floor side extension At: 5 Alcocks Road, Alcester. Noted.
- b) **15/02134/FUL – PERMISSION WITH CONDITIONS** – Proposed replacement of garden room to side At: The Old Manse, Bulls Head Yard, Alcester. Noted.
- c) **15/02156/FUL – REFUSAL** – Change of use from a hair and beauty salon to a mixed use consisting of a hair and beauty salon and a dwelling and associated parking At: Former garage building, priory Road, Alcester. Noted.

**7. Stratford District Council (Planning and Licencing)**

- a) Stratford-on-Avon District Submission Core Strategy: Proposed Modifications  
Email from SDC stating the current consultation period for the modifications was now on, the link was circulated to Cllrs.
- b) Land North of Allimore Lane Development, Play Areas – To discuss the possibility of further discussions with the agents.  
Cllrs were keen to talk to the agents again, following the positive comments from the previous meeting in January, despite the advice from SDC to wait until reserved matters had been finalised. A meeting will be arranged and all Cllrs invited.

**8. Market applications**

- a) To consider the revised Market Policy document for approval  
The suggestions from Cllr M Cargill following a meeting with SDC were circulated to Cllrs, there were a few further amendments to make but it was proposed that this document then be taken to Full Council for approval.
- b) To consider an alteration to the classification of Community based markets with a charitable aspect and a possible change in charges  
Following a request to waive charges from the Alcester Court Leet the Committee unanimously agreed to add two named exemptions in the Policy Document who would be exempt from charges, due to the charitable nature and benefit to the town, however they would still be expected to apply in the usual manner and comply with the conditions of the Market Authority for the Parish.  
The Named exemptions will be:  
Alcester Court Leet Street Market  
St Nicholas Night
- c) To review policy for advertising board/banners for the roundabout signs  
Cllrs discussed the various options for the “drop-over” signage for the Island signs which had been agreed by WCC. Cllrs agreed the best option was to leave the signs as they are but to propose that additional signs be clipped to the posts directly below the existing. Advice has been sought from a local company with regards to the different fixing options. The use of this signage would be included in the cost of a Commercial Market Licence, however for other events a fee may be introduced, this will be part of the amendments to the Market Licence documents in item 8a.

**9. Correspondence**

- a) OGRA – insufficient consultation regarding the Local Plan Review (cc ATC). Noted.

**10. Propositions to Full Council**

The following proposition was made by the Planning Committee:  
Amendments to the ATC Market Policy Document for approval by Council

**11. Date and time of next meeting**

Monday 7<sup>th</sup> September 7pm – A reminder to Cllrs that due to the refurbishment of Globe House, future meetings until the new year will be held in the Depot Room at the Jubilee Centre.