

Alcester Town Council **Strategic aims and action plan 2019-20**

Alcester Town Council aims to:	How do we do this?	Which committee or partner organisation?	Action Plan 2019-20
<p><u>Objective 1</u> Protect, enhance and improve the local environment</p>	<ul style="list-style-type: none"> • Provide allotments • Provide open recreational space • Production and ongoing review of Neighbourhood Development Plan • Support Alcester in Bloom to provide hanging baskets/planters • Support ABLE with provision of Christmas lights and bunting • Provide litter and dog bins • Maintain the Cemetery • Provide safe play areas and suitable equipment • Ensure that planning applications in Alcester comply with the policies of the NDP 	<ul style="list-style-type: none"> • Community Facilities Committee • Neighbourhood Development Plan Steering Committee • Planning Committee • Community groups eg. Alcester in Bloom, Litter Free Alcester, ABLE • Environment Agency • Stratford on Avon District Council • Warwickshire County Council • Bleachfield Street North allotment association 	<ul style="list-style-type: none"> • Support the Steering Group of the Neighbourhood Development Plan Committee to bring the NDP to a referendum • Full Council engagement with the Neighbourhood Plan • Support and implement key issues identified in the NDP • Provide grant funding to Alcester in Bloom and pay for watering • Progress work to make Alcester Green River Corridor accessible • Progress bio-diversity offset scheme to produce wild flower meadow on Abbey Fields • Work with the Environment Agency regarding plans for upgrade of flood defences • Maintain and oversee a community allotment • Cemetery Working Group to undertake review of burial space, produce management plan and look at future plans • To earmark funds for a new Cemetery • Respond on all planning consultations • Give community grants to organisations which protect,

			<p>enhance and improve the local environment</p> <ul style="list-style-type: none"> • Complete three yearly tree survey and implement recommendations according to advice • Budget for future tree work in accordance with tree survey
<p>Objective 2 Promote Alcester</p>	<ul style="list-style-type: none"> • Work in partnership with WCC, SDC, local business and community organisations to promote the area. • Support local events such as the Food Festival, duck race and other town events. • Support Alcester Bunting and Lighting Executive to provide bunting and Christmas lights • Encourage new ways to promote Alcester's history and heritage 	<ul style="list-style-type: none"> • Business and Tourism Working Group • Community groups eg Alcester Bunting and Lighting Executive • Food Festival • Alcester Chamber of Commerce • Visit Alcester • Shakespeare's England • Mayor and Deputy Mayor 	<ul style="list-style-type: none"> • B&T Working Group to engage with local businesses to form relationships and offer support • Support for Ragley Game Fair • Work with Royal British Legion regarding events for the 75th anniversary of VE Day. • Look for opportunities for press coverage of Council events • Loan out gazebos to local organisations • Liaison for major local events • Become a member of Shakespeare's England • Liaise with local hotels to promote Alcester • Produce Events Guide • Councillors to attend local events • Mayor and Deputy Mayor to attend events in Alcester and by invitation in nearby towns

<p><u>Objective 3</u> Support and develop our young people</p>	<ul style="list-style-type: none"> • Organise Alcester Youth Council • Support the Alcester Depot Youth Club • Health and Wellbeing support for young people's mental health project • Mayor's Award for Young Person of the year • Grants to community groups 	<ul style="list-style-type: none"> • Community Care Committee • Community groups eg Alcester Youth Project • Youth Club • Alcester Youth Council • Schools • Local charities • Alcester Junior Drama • Newport's School Foundation • Health and Wellbeing Co-ordinator 	<ul style="list-style-type: none"> • Provide support to Youth Club by advertising for volunteers • Making of film and continuing momentum of project supporting mental health in young people • Theatre productions taken to schools • Seek ongoing funding for H&WB projects as required • Promote live theatre events (if need established) • Work on new projects with Alcester Youth Council
---	---	---	--

<p><u>Objective 4</u> Support our older people</p>	<ul style="list-style-type: none"> • Health and Wellbeing Co-ordinator employed to support older people • Health and Wellbeing Board • Grants to community groups 	<ul style="list-style-type: none"> • Community Care Committee • Health and Wellbeing Co-ordinator • Health and Wellbeing Board • Citizens Advice South Warwickshire • Warwickshire County Council • Stratford on Avon District Council • VASA • Community groups eg Elderberries and Dementia Café 	<ul style="list-style-type: none"> • Maintain relationships with WCC, SDC, NHS, Public Health, Citizens Advice to continue to provide support to older people • Continue to organise meetings of the Health and Wellbeing Board • H&W Co-ordinator attending Patient Participation group • Periodic information days for older people • Carers Support Café • Trialing of new initiatives
---	--	--	---

<p><u>Objective 5</u> Improve the resilience of the area and strengthen our community</p>	<ul style="list-style-type: none"> • Work closely with Environment Agency regarding flooding issues affecting Alcester. • Establish Flood Warden Group in line with Flood Plan • Town Councillors to represent Council on outside organisations strengthening community capacity. • Recruit volunteers • Co-ordinate Speed Watch and maintain equipment • Work with Speed Watch volunteers • Work with community groups to explore opportunities for climate resilience • Develop support for local vulnerable people • Engage with local flood groups for joint working and information sharing 	<ul style="list-style-type: none"> • Community Care Committee • Environment Agency • Warwickshire County Council • Health and Wellbeing Co-ordinator • Community groups such as Flood Wardens and Speed Watch volunteers 	<ul style="list-style-type: none"> • Review Emergency Plan • Audit and maintain emergency supplies • Feed into all consultations on flooding related issues • Appoint trustees to local charities when required • Organise first aid course for Flood Wardens • Arrange for recalibration of speed gun and restart Speed Watch
--	---	---	--

<p><u>Objective 6</u> Good governance: improving our own efficiency and effectiveness</p>	<ul style="list-style-type: none"> • Review and update policies as required • Develop new policies to meet changing needs • Ensure councillor and staff training is up to date. • Ensure Health and Safety policies are up to date. • Become a Quality Council • Comply with local government transparency rules • Comply with accounting and audit requirements 	<ul style="list-style-type: none"> • Town Clerk • Presidium • Staffing Sub-Committee 	<ul style="list-style-type: none"> • Approve and adopt new policies as required. • Check staff and councillor training completed and logged. • Training policy to be updated to include provision for new staff and councillors • Council to remain members of WALC and SLCC • Undertake appraisals for all staff • All minutes to be published on website within 4 weeks of meeting • Apply for Quality Council status
---	---	---	--

<p><u>Objective 7</u> To improve Community Engagement</p>	<ul style="list-style-type: none"> • Website • Quarterly newsletters • Contribution to "Connections" magazine • Produce directory of local groups and organisations • Community Engagement Strategy • Annual Parish Meeting • All Town Council meetings are open to the public 	<ul style="list-style-type: none"> • Stratford-on-Avon District Council • Warwickshire County Council • Local groups and organisations 	<ul style="list-style-type: none"> • Councillors to complete profiles and photos for the website • To produce a Community Engagement Action Plan setting out timetable for action and review and budgetary requirements • To produce a printed Annual Report for presentation at the Annual Parish Meeting • To update website to comply with accessibility requirements • To continue with various H&WB initiatives to engage with different groups within the community
--	---	---	--

**ADOPTED BY FULL COUNCIL 5/11/2019
TO BE REVIEWED MAY 2020**