



Office of the Town Clerk

ALCESTER TOWN COUNCIL

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PRESS STATEMENT

Alcester Town Council is pleased to announce plans for supporting the re-opening of the High Street in the weeks ahead as lockdown measures continue to ease.

Alcester is a unique place and efforts have been made to ensure that the High Street remains welcoming to visitors whilst enabling them to stay safe by following guidance on social distancing and other public safety measures.

A number of schemes were considered in consultation with WCC taking into account questionnaire responses from businesses and residents.

The Town Council has put together a plan to provide a temporary one-way pedestrian system which will comply with social distancing rules whilst helping direct safe shopping and movement in key locations. This plan is designed specifically for Alcester and creates the minimum of change possible. In particular, there are no changes to traffic or parking arrangements. It is expected to be in place by 13th July 2020.

Public conveniences in Bulls Head Yard will remain open with appropriate facilities.

Businesses are implementing their own arrangements for protecting staff and customers in accordance with national public health guidelines.

Visitors to Alcester are encouraged to use cycles, walk or, if arriving by car, to park in the nearest available public car park (all of which are free).

Alcester Town Council will continue to work with businesses and stakeholders to review and adapt measures as appropriate in accordance with public health advice.

Vanessa Lowe
Town Clerk
3rd July 2020