



## **ALCESTER TOWN COUNCIL**

### **STRATEGIC PLAN 2023 – 2027**

#### **Mission**

Alcester Town Council will seek to improve the quality of life for present and future generations putting the priorities of our residents at the heart of everything we do.

#### **Review of key achievements in the past 4 years:**

- Quality Council status awarded February 2021
- Adoption of Neighbourhood Development plan in July 2021
- Events for HM The late Queen’s Platinum Jubilee in June 2022
- Renovation of The Greig Hall
- Named Council of the Year in the NALC Star Council Awards 2022

#### **Values**

Alcester Town Council has five key values which are at the core of our organisation guiding what we do, how we engage with our communities, our residents and each other, and underpinning the type of council we wish to be.

##### **➤ Strong**

To be financially secure, make fair decisions based on strategic aims and high quality, impartial officer advice. To provide good governance and to be open and transparent. To be open to ideas and challenge from the community we serve.

➤ **Active**

To operate as a driving force to improve lives and opportunities reflecting the community's ambitions and needs. To build positive relationships with neighbouring councils and community organisations across the local area.

➤ **Progressive**

To be ambitious, innovative and forward-thinking. To regularly review our structures and procedures to ensure that they are fit for purpose. To recognise the impact of our actions on the environment and show leadership on these issues. To promote the professional development of our staff and encourage members to undertake training to meet their responsibilities as councillors.

➤ **Caring**

To have a supportive culture where all contributions are valued. To be family friendly and support those with caring responsibilities. To seek to support the health and wellbeing of all sections of the community.

➤ **Inclusive**

To be representative of the community and advocate on its behalf. To be open, transparent and consultative. To seek to maximise the opportunities to engage with the community and build and participate in projects and partnerships.

## **Objectives**

- 1. Protect, enhance and improve the local environment**
- 2. Play an active role in the promotion and future development of the town**
- 3. Support and promote the health and wellbeing of our community**
- 4. Improve the resilience of the area and strengthen our community**
- 5. Maintain effective and efficient governance and management of resources**
- 6. Improve community engagement**
- 7. Help to create a future that is resilient to the impact of climate change**

Adopted by Alcester Town Council at its Full Council meeting on 6<sup>th</sup> June 2023.