



PRESS RELEASE

Six past Mayors of Alcester have streets named after them at new development

Bloor Homes and Alcester Town Council have commemorated six former Mayors of Alcester at a street naming ceremony on the Northern Phase of the developer's Alcester Park development.

Current Mayor, Cllr Mr Vaughan Blake was joined at the development by friends and families of the former Mayors, members of the Town Council and staff from Bloor Homes, before each of the new street name signs were officially unveiled with their own ribbon-cutting ceremony.



Speaking at the unveiling, Cllr Blake said: "It gives me great pleasure to perform the road naming ceremony commemorating past Mayors of Alcester. Each of the six new roads is named after a former Town Councillor, who has fulfilled the role of Mayor of the Town Council."

Mayors Drive, the main route through the Northern Phase has six roads branching from it, named after former Mayors: Weatherhead Close, after Mrs Wendy Weatherhead; Cumberbatch Close, after Mr Lennox Cumberbatch; Madge Close, after Mrs Mary Madge; Cargill Close, after Mrs Marion Cargill – first Mayor of Alcester; Malin Close, after Mr Bill Malin, who was also Town Crier from 1963 -1988; and Payne Drive, after Mr Eric Payne.

Cllr Blake at Alcester Town Council said: "The Parish Council was originally formed in 1894 becoming Alcester Town Council in 1976. At that time, we had a chair of the Council and it was not until 1987 that we had our first Mayor, Mrs Marion Cargill, who was formally appointed Mayor part way through the year. The naming of these six roads after past Mayors represents the respect for the hard work and dedication shown by the individuals concerned."

A further seven streets on the Southern phase will also commemorate members of the community who have been nominated by members of the public for making a positive impact on Alcester.

Steve Roberts, Managing Director at Bloor Homes' Western region, said: "We are proud of our partnership with Alcester Town Council and it is a real privilege to honour the former Mayors through this initiative. We look forward to unveiling the street names in the Southern phase when Alcester Park nears completion, and to welcoming their friends and families to celebrate the new street names there when the time comes."

When completed there will be a total of 350 new two, three and four bedroom energy efficient new homes at Alcester Park including new affordable housing for local residents.



For more information about Bloor Homes and the new development at Alcester Park, visit [bloorhomes.com](https://www.bloorhomes.com)

Caption: Bloor Homes at Alcester Town Council have commemorated six past mayors of the town by naming streets after them on the Northern phase of the new development. (*Malin Close will be the last of the named streets in* Additional images also attached of the unveiling of each sign with friends and families of each former mayor.

ENDS

NOTES TO EDITORS:

- Since Bloor Homes built its first home in 1969, it has established a reputation for building quality homes that stand the test of time. Today Bloor Homes remains a family owned and run housebuilder, recognised as a five-star builder by the Home Builders Federation's (HBF) customer satisfaction survey 2023.
- Bloor Homes is based in Measham, Leicestershire, and has nine regional offices across the country, with over 70 developments across England.
- Bloor Homes builds thriving communities, with schools, transport infrastructure and green spaces, to create better life experiences for the people that live there – and those in the wider area.
- Bloor Homes is rated 'Excellent' on Trustpilot and 95.3% of people said in a HBF survey they'd recommend them or would buy a Bloor home again*.

* 95.3% based on HBF survey at 8 weeks from Legal Completion.