

**ALCESTER TOWN COUNCIL**

**LEAD COUNCILLOR REPORT**

<b>NAME:</b>	<b>Wendy Mills</b>
<b>TOPIC:</b>	<b>Communications, Engagement &amp; Strategy</b>
<b>DATE:</b>	<b>July 2025</b>
<b>UPDATE SINCE LAST REPORT:</b>	<ul style="list-style-type: none"><li>• Quarterly Newsletters published in March and June. (Objective 6.2)</li><li>• Updated Strategic Action plan for 2024/25 approved by Full Council in May.</li><li>• Ongoing posts to social media (Objective 6.1)</li><li>• Ongoing information added to notice boards. (Objective 6.3)</li><li>• Mayor’s Civic Awards Evening– 17 January.</li><li>• Residents feedback sought on SWLP Preferred Options Consultation Document via forms, social media and a library session in January.</li><li>• Annual Report published in April.</li><li>• Annual Parish Meeting held 1 April.</li><li>• Meet your Councillors. A community engagement session at Baptist Church Community Fridge – Sunday 6<sup>th</sup> April.</li><li>• VE Day 80<sup>th</sup> Anniversary event in Centenary Field – 8 May.</li><li>• Press Release re Mayor Making in May.</li><li>• Book and Jigsaw Give and Take – 15 May, and Toys and Games Give and Take – 29 May</li><li>• Ongoing Grand Days Out – often over-subscribed.</li><li>• Bee Squared Best Wildflower competition in June.</li><li>• Press Release and social media posts re Temporary Banking Hub in June.</li><li>• Neurodivergent Friendly Town Launch – 19 June.</li><li>• And many regular engagement activities including Holiday Lunch Club, Community Shed and Repair Café sessions.</li></ul>
<b>FUTURE PLANS:</b>	<ul style="list-style-type: none"><li>• Strategic Action Plan for 2025/26 to be submitted for approval by Full Council in July.</li><li>• Date to be arranged for another community engagement session at Baptist Church Community Fridge.</li><li>• Leaflet to owners of properties liable to flooding.</li><li>• September and December newsletters.</li></ul>