

## ALCESTER TOWN COUNCIL

### LEAD COUNCILLOR REPORT

<b>NAME:</b>	<b>Wendy Mills</b>
<b>TOPIC:</b>	<b>Communications, Engagement &amp; Strategy</b>
<b>DATE:</b>	<b>December 2025</b>
<b>UPDATE SINCE LAST REPORT:</b>	<ul style="list-style-type: none"><li>Quarterly Newsletters published in September and the December edition is about to be distributed. (Objective 6.2)</li><li>Updated Strategic Action Plan 2025/26 reviewed and approved by Full Council in November.</li><li>Community Engagement Policy and Action Plan for 2025/6 reviewed and approved by Full Council in November.</li><li>Ongoing posts to social media and website updates (Objective 6.1)</li><li>Ongoing information added to notice boards. (Objective 6.3).</li><li>Public engagement events over the last 6 months include: Bikeability Sessions 4<sup>th</sup> and 5<sup>th</sup> August Grand Days Out – 4 day trips Holiday Lunch Clubs Youth Club sessions – 2 per week. Meet the Councillors session at Alcester Community Fridge -24 August Public session for volunteers re new Flood Wardens scheme – 8 October</li><li>Advisory leaflets about mitigating flood risk delivered to residents in properties at high risk in September</li></ul>
<b>FUTURE PLANS:</b>	<ul style="list-style-type: none"><li>Festival &amp; Events Calendar 2026 distribution.</li><li>Mayor's Christmas message.</li><li>Neighbourhood Development Plan Review – Presubmission version of the revised Plan for public consultation between 15 December and 30 January</li><li>Window Wanderland promotion</li><li>Mayor's Civic Awards Evening - 5 February</li><li>Alcester Connected for Climate &amp; Nature Hedgehog Evening – 24 February</li><li>Project to refurbish fingerposts and visitor info boards</li><li>March and June newsletters</li><li>Further Meet the Councillors session</li></ul>

Councillor Wendy Mills, Lead Councillor Communications, Engagement & Strategy  
November 2025