

Objective	Action	Justification	Budget	Responsibility
1	<b>Protect, enhance and improve the local environment</b>			
	1. NDP Review Steering Group to complete review of Neighbourhood Development Plan	Obligated to review within 5 years (by 2026)	None	Town Clerk and NDP Review Steering Group
	2. Provide grant funding to Alcester in Bloom and pay for watering	Supported in Residents Survey.	Allocation in budget for 2026-27 for watering costs.	F & GP committee
	3. Draw up management plan for maintenance of Abbey Fields site	As landowner	£106 funds held for Abbey Fields	Lead Councillor - Open Spaces
	4. Maximise burial space in the Cemetery	As burial authority	None. Ear marked reserve of £30,000 for future cemetery development.	Lead Councillor - Cemetery
	5. Respond to all planning consultations, referring to the NDP when applicable	Statutory consultee	None.	Planning Committee
	6. Give community grants to organisations which protect, enhance and improve the local environment	Countryside and environment important in Residents Survey	Community grants scheme allocated for 2026-27.	Community Grants Working Group
	7. Budget for future tree work in accordance with tree survey	Duty as landowner	Allocation of £7600 in 2026-27 budget. Tree survey undertaken in February 2026.	Facilities Manager
	8. Identify land where different management could improve biodiversity	Statutory duty	None but will look for grant opportunities.	Facilities Manager
	9. Monitor use of allotments to identify plots not being cultivated which can be relet.	Good management	None. Budget assumes all plots let	Facilities Manager
	10. Restoration of Lych Gate and pathway	As owner	£5000 in Ear marked reserve	Facilities Manager. Lead Councillor - Cemetery
	11. Replace finger posts	Support for visitor economy	Grant received from SDC.	Facilities Manager
	12. Investigate "Green Flag" accreditation for parks	Good management	None	Lead Councillors - Open Spaces/Play Areas

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<b>2</b>	<b>Play an active role in the promotion and future development of the town</b>			
	1. B&T Lead Councillor to engage with local businesses to form relationships, develop a shared vision for the development of the town and offer support	Planning for the future of the town - Residents Survey highlights importance of vibrant town centre	None	Lead Councillors B & T
	2. Organise Remembrance Sunday.	Civic duty	Usual costs covered in Civic Functions budget	Town Clerk
	3. Look for opportunities for social media and press coverage of Council events	Promotion of ATC and Alcester	None.	Deputy Town Clerk
	4. Review gazebo loan scheme	Many gazebos no longer useable.	None.	Facilities Manager
	5. Continue with High Street events forum	Health and Safety. Support for community groups as per Residents Survey	None	Town Clerk
	6. Produce the annual Events Guide	Supported in Residents Survey.	Annual cost of £500 covered in budget	Vaughan Blake has agreed to organise.
	7. Councillors to attend local events	Promotion of ATC	None	All Councillors
	8. Mayor and Deputy Mayor to attend events in Alcester and by invitation in nearby towns	Promotion of Alcester	All costs covered in mayoral budget.	Mayor/Deputy Mayor
	9. Continue to press for permanent Banking Hub	Closure of Lloyds Bank - June 2025	None	Cllr W Mills
	10. Relaunch of Visit Alcester website	Promotion of Alcester	£1000 in budget	Lead Councillors B & T
	11. Celebrate the 50th anniversary of ATC	Promotion of ATC	None but an event can probably be covered in Civic Functions budget	Mayor/Deputy Mayor

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3	<b>Support and promote the health and wellbeing of our community</b>			
	1. Support Youth Club by employing a Youth Leader to run the club and providing support as required.	Continued provision of youth services supported by residents survey	Salary budget for youth leader - grant from WCC	Town Clerk/ H&WB Co-ordinator/Lead Councillors for H&WB
	2. Seek ongoing funding for H&WB projects as required	Residents survey	Ongoing search for grants.	H&WB Co-ordinator/ Town Clerk
	3. Take forward projects from the H&WB Partnership as appropriate	H&WB Partnership meetings	All costs to be covered by external grants and donations.	Chair - H&WB Partnership and H&WB Co-ordinator
	4. Continue to run Grand Days Out trips	H&WB Partnership meetings	External grants to be sought.	H&WB Co-ordinator

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<b>4</b>	<b>Improve the resilience of the area and strengthen the community</b>			
	1. Annual review of the Community Emergency Plan	Good practice	None.	Town Clerk
	2. Annual audit and maintain emergency supplies	Good practice	Budget for flood resilience included for 2026-27	Facilities Manager
	3. Feed into all consultations on flooding related issues	Good practice in a town which has history of flooding	None.	Full Council
	4. Appoint trustees to local charities when required	Required by local charity constitutions	None.	Full Council
	5. Press statutory authorities (EA, WCC, ST) to improve flood risk in Alcester	Statutory responsibility of other authorities	None.	Lead Councillor- Flooding
	6. Provide regular information to residents on how to prepare for flooding	Good practice to ensure health and safety of residents	None	Lead Councillor - Flooding /Lead Councillor - Communications
	7. Provide sand and sandbag supplies	To support residents	Budget for flood resilience included for 2026-27	Facilities Manager
	8. Flood Watchers Scheme	To support residents	Budget for flood resilience included for 2026-27	Lead Councillor - Flooding
	9. Work with partners upstream to improve flooding	To support residents	None	Lead Councillor - Flooding

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<b>5</b>	<b>Maintain effective and efficient governance and management of resources</b>			
	1. Approve and adopt new policies as required. Review existing policies regularly.	Statutory duty	None.	Town Clerk
	2. Check staff and councillor training completed and logged.	Good practice and required to maintain Quality Gold award.	None.	Deputy Town Clerk
	3. Council to remain members of WALC and SLCC	Good practice	Budget for membership included in 2025-26 budget.	Town Clerk
	4. Undertake appraisals for all staff	Good practice as employer and required to maintain Quality Gold award	None.	Town Clerk
	5. All minutes to be published on website within 4 weeks of meeting	Required to maintain Quality Gold Award	None.	Town Clerk
	6. Maintain criteria for Quality Gold Council status	Quality Gold Award granted April 2024	None	Town Clerk
	7. Contribute to Local Government Reorganisation consultations	LGR anticipated in 2028	None	Full Council
	8. Assess opportunities and progress devolution of assets as appropriate	LGR anticipated in 2028	Funds in 2026-27 budget for legal costs of any transfer	Town Clerk

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<b>6</b>	<b>To improve community engagement</b>			
	1. Publish social media posts to update residents on Council activities and signpost the work of other authorities and organisations which is relevant to our residents	Improve communication with residents	None.	Lead Councillor - Communications/ ATC staff
	2. To run community engagement events to increase awareness of who the councillors are and what the council does	To support residents	None.	Mayor and Deputy Mayor
	3. Publish quarterly newsletters	Communication with residents	Annual cost of producing newsletter included in 2025-26 budget.	Lead Councillor - Communications/ Deputy Town Clerk
	4. Add information to ATC notice boards	Statutory duty in some cases. Otherwise to improve communication	None.	Facilities Manager
	5. To produce the annual Community Engagement Action Plan setting out timetable for action and review and budgetary requirements	Good practice and required to maintain the Quality Gold award.	None.	Lead Councillor - Communications
	6. To produce a printed Annual Report for presentation at the Annual Parish Meeting	Good practice and required to maintain the Quality Gold award.	Printing costs included in annual budget.	Deputy Town Clerk
	7. To continue with various H&WB initiatives to engage with different groups within the community	Supported by Residents Survey	All to be funded by grants	H&WB Co-ordinator

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<b>7</b>	<b>Help to create a future that is resilient to the impact of climate change</b>			
	1. Seek funding for solar panels fo the EPCC.	Declaration of climate emergency by ATC in June 2022	Grant funding required.	Facilities Manager. Lead Councillor - EPCC
	2. Respond to Climate Change consultations from SDC/WCC	Consultee	None.	Full Council
	3. To consider working with other neighbouring parishes on climate change initiatives.	Declaration of climate emergency by ATC in June 2022	None.	Deputy Town Clerk
	4. Complete installation of additional cycle hoops on High Street	Supported by residents survey	Cycle racks purchased using UKSPF funds	Facilities Manager
	5. To review Local Nature Action Plan	Declaration of climate emergency by ATC June 2022	None. Review due October 2026.	Lead Councillors - Climate Change
	6. Complete Alcester Connected for Climate and Nature project	Included in Local Nature Action Plan	Funding in hand from SDC - due to be completed Sept 2026	H&WB Co-ordinator

**FUTURE LONG TERM PROJECTS LIST AS IDENTIFIED IN COMMUNITY CONSULTATIONS.**

	Project			Justification
1	Improved cycle routes			NDP project 1
2	Town Centre traffic flow			NDP project 2
3	Car parking			NDP project 3
4	Viability of swimming pool			NDP project 5
5	Footbridge - Jubilee Fields to Abbey Fields			NDP project 6
6	Educational facility/apprenticeship support			NDP project 8
7	List of non designated heritage assets			NDP project 9
8	Affordable housing			Housing Needs Survey
9	Climate Change initiatives eg cycle racks, water refill stations			Residents Survey
10	New kitchen EPCC (next to Hertford Room)			Residents Survey

Note: These major projects to be considered for grant applications and/or to be included in future budget planning.