

**ALCESTER TOWN COUNCIL**  
**LEAD COUNCILLOR REPORT**

<b>NAME:</b>	Wendy Mills
<b>TOPIC:</b>	<b>Communications, Engagement &amp; Strategy</b>
<b>DATE:</b>	July 2026
<b>UPDATE SINCE LAST REPORT:</b>	<ul style="list-style-type: none"> <li>• Quarterly Newsletters published in March and June.</li> <li>• Updated Strategic Action plan for 2026/27 approved by Full Council in June.</li> <li>• Ongoing posts to social media</li> <li>• Ongoing information added to notice boards.</li> <li>• Residents Reg 14 consultation on revised NDP via form in Newsletter, plus official consultees via email. The consultation ran from 15<sup>th</sup> December to 30<sup>th</sup> January.</li> <li>• Mayor's Civic Awards Evening– 5<sup>th</sup> February.</li> <li>• Refurbished Visitor Information Boards completed in March.</li> <li>• Annual Report published in April.</li> <li>• Annual Parish Meeting held 7<sup>th</sup> April.</li> <li>• Ongoing Grand Days Out</li> <li>• Bee Festival, Coughton Court, 30<sup>th</sup> May</li> <li>• Climate &amp; Nature Family Day and Community Orchard Bioblitz, 9<sup>th</sup> June.</li> <li>• And many regular engagement activities including Holiday Lunch Club, and Repair Café sessions.</li> </ul>
<b>FUTURE PLANS:</b>	<ul style="list-style-type: none"> <li>• Dates to be confirmed for 2 community engagement sessions at Baptist Church Community Fridge.</li> <li>• Relaunch of Visit Alcester website, including input from High St businesses and Alcester organisations.</li> <li>• September and December newsletters.</li> </ul>