



ALCESTER TOWN COUNCIL

**PLANNING COMMITTEE MEETING WAS HELD ON
TUESDAY 14 JULY 2026 AT 7PM AT GLOBE HOUSE,
PRIORY ROAD, ALCESTER**

Present

Councillors: M Cargill (Chair), W Mills, D Gordon, D Henderson, L Boyd

In attendance

Mrs Kyla Brown - Deputy Town Clerk

PUBLIC PARTICIPATION AT DISCRETION OF CHAIR

None.

1. Apologies

Cllr G Forman, Cllr S Bardha – sent apologies with reasons.

2. Declarations of Interest

None.

3. Minutes of last Meeting

Minutes of the last Planning Committee meeting on 9 June 2026 were approved at Full Council on 7 July 2026.

4. Planning Applications

- a) **Application:** [26/01480/ADV](#) and [26/01481/LBC](#). **Address:** Holly Bush Hotel, 37 Henley Street, Alcester B49 5QX. **Proposed:** (26/01480/ADV) Decoration and replacement of exterior signage and lighting and (26/01481/LBC) Renew and refurbish signage including redecoration of wall. **NO OBJECTION** to both applications, with confirmation required that the illuminated light will be turned off at certain times of the day/ night and details of what those proposed hours will be.
- b) **Application:** [26/01188/FUL](#). **Address:** 42 Roman Way, Alcester B49 5HB. **Proposed:** Single storey side extension to replace existing car port, with hard standing for car parking. **NO OBJECTION** caveated with concern regarding the lack of clarity in the application as to whether the new driveway will be constructed using permeable materials.

5. Interim responses by ATC by email meeting

As detailed on spreadsheet available on <https://www.alcester-tc.gov.uk/council-meetings/committees/planning-committee/agendas/>

6. Notice of Decisions by SDC

As detailed on spreadsheet available on <https://www.alcester-tc.gov.uk/council-meetings/committees/planning-committee/agendas/>

7. SWLP update

The latest position on the SWLP is that the planned Regulation 19 (Publication) Consultation will run from Tuesday 21 July until Tuesday 8 September, subject to approval of the Plan by both Stratford District Council and Warwick District Council on Wednesday 15 July 2026.

Following a lengthy discussion on the Publication Version of the SWLP and limited remit of any potential representations, the Committee agreed that there some points of clarification Members would like to raise in response to the Consultation - in particular whether the number of houses quoted 'as a minimum' are realistic; deliverability of the Plan; and affordable housing figures proposed for Alcester.

There is a prescribed form for representations which needs to be submitted online, so the Deputy Town Clerk will circulate a draft response for Councillors' comments once the Consultation is live and the form becomes available.

8. Propositions to Full Council

None

9. Correspondence

None

10. Date and time of next meeting

Tuesday 11 August 2026 at 7pm at Globe House, unless otherwise advised.