

River Arrow and River Alne Charter

Charter Supporter Pledge

By signing this Pledge, I/we become a Charter Supporter and affirm my/our support for the River Arrow and River Alne Charter.

I/we recognise that healthy rivers are important to Alcester's environment, heritage, wellbeing and future resilience. I/we support the principles of the Charter and agree to taking actions appropriate to my/our role, resources and circumstances to help care for the River Arrow and River Alne.

As Charter Supporters, we will seek to:

- Learn about and understand our local rivers.
- Consider how our actions affect water, wildlife and the wider river corridor.
- Reduce pollution and waste where possible.
- Support efforts to improve river health, habitat and resilience.
- Support decisions that protect and enhance the long-term health of the rivers.
- Encourage others to value and support the River Arrow and River Alne.
- Work collaboratively with other stakeholders where opportunities arise.

Examples of ways different organisations and individuals can contribute

Supporters are invited to choose actions that are relevant to them.

Residents

- Join a river walk, event or volunteering activity.
- Help monitor river health or report pollution incidents.
- Reduce litter, runoff and pollution from home and garden activities.
- Learn more about the rivers and share that knowledge with others.

Businesses

- Reduce waste and pollution associated with their activities.
- Support local river projects, events or education initiatives.
- Encourage staff participation in river-related volunteering.
- Demonstrate good environmental stewardship within their premises and operations.

Schools and Educational Organisations

- Support learning about local rivers and catchments.
- Participate in river visits, citizen science or environmental projects.
- Help young people develop a connection with the River Arrow and River Alne.

Landowners and Farmers

- Protect and enhance river margins, habitats and floodplains where possible.

- Reduce runoff, erosion and pollution entering watercourses.
- Work with other stakeholders to support river restoration and catchment resilience.

Community Groups and Organisations

- Promote awareness of the rivers and their importance.
- Support practical conservation, education or engagement activities.
- Contribute skills, knowledge and local leadership.

Public Bodies, Developers and Infrastructure Providers

- Consider the health and function of the River Arrow and River Alne in plans, projects and decision-making.
- Support development and infrastructure that accommodates natural river processes where possible.
- Protect and enhance floodplain function, water quality and habitat connectivity.
- Work collaboratively with communities, landowners and environmental organisations.
- Seek opportunities to contribute positively to river health and catchment resilience.

Charter Supporter

Name:

GILL FORMAN

Organisation (if applicable):

ALCESTER TOWN COUNCIL

Role (if applicable):

MAYOR

Signature:



Date:

1/9/26

Optional specific action

Charter Supporters may choose to name a particular action they intend to take.

As a Charter Supporter, I/we will:

Charter Supporter Register

☒ I am happy for my name and/or organisation, and my pledge, to be included in the River Arrow and River Alne Charter Supporter Register.